

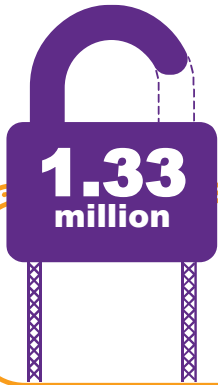
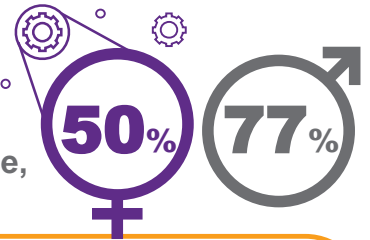
INVEST IN A GENDER-EQUAL WORKPLACE

INVESTING IN WOMEN
SMART ECONOMICS
AN INITIATIVE OF THE AUSTRALIAN GOVERNMENT



THE FACTS

Only 50% of Filipinas participate in the labor force, compared with 77% for men.



Filipinos are non-regular workers, most are women.



18.9 million

Filipinas are missing in the workplace

Filipina services and sales workers earn 31% less than their male peers.



WHAT CAN YOU DO?

- Break stereotypes by showcasing role models
- Lead cultural change in business practices
- Close gender pay gap
- Implement innovative family friendly policies
- Promote inclusion
- Nurture the next tier of female leaders



WHY INVEST?

Add 40 billion to our GDP by 2025 should the Philippines increase the workforce participation of women by just 1 percentage point each year

Deliver 6% net increase with more women leaders

Deliver 15% net revenue increase for profitable firms who moved 0 to 30% women in leadership roles

**EVERYBODY WINS!
LEAD THE CHANGE.
REAP THE BENEFITS.**

“ Workplace gender equality is everyone’s business. It’s good for your organization and the economy. ”

